

Adelaide Hills Farmers Markets Chairs report -2024-25

The Adelaide Hills Farmers Market is held on the lands of the Peramangk People, and we acknowledge that they continue to be custodians of the region and pay our respects to their elders past and present

Thank you for your attendance at this AGM. We value your support and membership of the market. Market trade for stallholders has improved but we have struggled to keep stallholder numbers up. We have plans to strengthen the market by adding additional theme markets and have committed resources to increase the number of stallholders and customers.

This year we had our winter markets back outside which tested us in June and July due to poor weather on Saturdays. Stallholders and customers returned when the weather was nicer in August. We effectively have a new market team with Matt taking role of market Manager, Maddy as deputy market manager and Janine picking up the admin. We also have our setup crew and day managers a couple of times a month. This is expensive and not sustainable unless we grow the market in both stallholders and members, which we are focused on doing in the coming months. You can help by recruiting more members and supporting new stall holders to join our market.

We do have one of the best markets for atmosphere during late spring and autumn with members and shoppers able to relax at the market on the lawn with great entertainment. We thank management for coordinating our buskers. We can continue to develop and expand our demonstration and education program including cooking, gardening, indigenous and environmental management. We thank Janine and her team that set up the children's toys for each market and the monthly kids club

I do thank the committee for their support in continuingly managing change.

I would like to thank those committee whose term has expired or who have resigned. Finally, I would like to thank you, the members, for supporting us through your membership and regularly shopping at the market. I would like to thank last year's committee for their efforts in volunteering their time in governing the market and making significant contributions to the running of the market.

Dr Geoff Page

Chair