

Adelaide Hills Farmers Market

Treasury Report AGM 2024-2025

I'm Grateful for another year as being involved in the Market and being able to take on the role of treasurer.

Both Costing of staffing and the way we have restructured the staffing has stretched our budget. I would like to agree with Geoff that this is not sustainable with our current stall holders and members. As a committee we have committed money to this extra staff resources and hopefully soon we will see the positive outcomes for the market.

Also this year the committee agreed to invest funds into future proofing by updating website and new branding. With this is a projected increase in members and customers and then we will be able to attract new stall holders to join our market. Although we have had new stall holders start many have not continued or only coming once a month for a variety of reasons. As the market grows so will the need for more stall holders especially fresh food, produce and lifestyle items .

This is the first year for 5 years that we have made a loss but a loss the market could afford after many years of careful spending and good fortune. Mount Barker's community needs are always evolving, and we aim to support both young families and existing members as these changes unfold.

Stall holder fees was up \$5,000 from last year showing a consistency in what we are offering our members and customers

Although there was a marginal increase in income, expenses related to wages and wage costs impacted the overall financial outcome.

This year, we have maintained our engagement with the Mount Barker Council and, next week, will be hosting our first Mini Makers Market, previously held at the Mount Barker Library. We are hoping this will bring in new families and support the youth in our space.

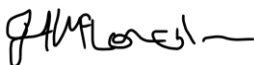
We thank the following for your support and sponsorship: Mount Barker Council for their agriculture stall sponsorship of \$3900.

An increase to membership and stall holder's fees was needed to cover staffing and general running cost. Wages including superannuation and work cover have increased and with the changes to the staffing structure the committee made this decision to increase the fees.

I would like to personally thank Geoff our chairperson and Matt our current Market Manager, Maddie Assistant Manager and Sara Barnes previous Manager and Market Day Managers, Paula, and Layla for support through the year. Also having a supporting committee to make the big decisions has been terrific.

I look forward to what hopes to be a new and exciting year for the market and hope we can give back to the community as much as they give us.

Janine McLoughlin



Treasurer – Adelaide Hills Farmers Markets

1/10/2025